

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57060

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	165467	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SHORR JOHNSON MAGNUS				BOB CASEY FOR PENNSYLVANIA		
AND	1831 Chestnut St Ste 602				PO BOX 58746		
ADDRESS	Philadelphia	PA	19103-3700		Philadelphia	PA 19102-8746	
CONTACT	USA				USA		
	MICHAEL D'ETTORRE				PRODUCTGENERAL ELECTION WEEK 2 60'S		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE	1310	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/25/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC										
1	01110..	3	07:00A	09:00A	60S	10/23/12-10/25/12	THE EARLY SHOW	3	760.00	2280.00
2	01110..	3	02:58P	03:58P	60S	10/23/12-10/25/12	DR. PHIL	3	720.00	2160.00
3	01110..	3	04:00P	05:00P	60S	10/23/12-10/25/12	4PM EARLY NEWS	3	1170.00	3510.00
4	01110..	3	11:35P	12:37A	60S	10/23/12-10/25/12	11:35P-12:37A - LETTERMAN	3	1150.00	3450.00
Total Contract:								12		11400.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						11400.00	.00	.00	11400.00	
GRAND TOTAL									11400.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION